

Sixth Annual Wyoming Symposium for Health Information Professionals: *Plowing Through
Pandemonium: Proactive Librarians*
July 15-17, 2009

Wednesday, July 15, 2009

4:30-6:30 p.m.

Check-in/Registration

6:30 – 6:45 p.m.

Welcome

6:45-7:30 p.m.

It's Nice to Know You: Speed dating for library disaster scenarios presented by Jim Honour Wyoming Liaison NN/LM MCR Introductions and fun ice-breaker activities.

7:30-8:30 p.m.

Get Wise to WISER- Dana Abbey, MLS - Consumer Health/Colorado Liaison NN/LM MCR

Chemicals are everywhere. They help make drinking water safe, decrease disease carrying insects and rodents, and simplify household tasks. But chemicals can also be hazardous to us and our environment. Exposure to hazardous materials can cause death, serious injury, long-lasting health effects, and damage to buildings, homes, and other property. Chemicals are manufactured, used, or stored at an estimated 4.5 million facilities in the United States--from major industrial plants to local dry cleaning establishments or gardening supply stores.

Over 170,000 hazardous chemical incidents have occurred in the U.S. since 1998—nearly 17,000 in 2008 alone. Hazardous materials come in the form of explosives, flammable and combustible substances, poisons, and radioactive materials. In 2004, the National Library of Medicine launched WISER (Wireless Information System for Emergency Responders), a free system available online and for mobile devices designed to assist first responders in hazardous material incidents. WISER provides a wide range of information on hazardous substances, including substance identification support, physical characteristics, human health information, and containment and suppression advice.

In this interactive one-hour session, you will learn the components of WISER, take part in a chemical disaster simulation, and use the WISER system to identify and “treat

Thursday, July 16, 2009

7:45-8:30 a.m.

Continental breakfast, Coe Library

8:30 – 8:45 a.m.

Symposium welcome & update from UW Libraries- Lori Phillips- Associate Dean
University of Wyoming Libraries

9:00 a.m. – 1:00 p.m.

Creating Partners in Health Information: Using the Café to Go Process to form Partnerships & Networking Lunch -

Siobhan Champ-Blackwell Community Outreach/Nebraska Liaison NN/LM MCR & Jim Honour Wyoming Liaison NN/LM MCR—

Through a series of small group discussions, staff from libraries, public health departments and community organizations will begin to develop an understanding of each other and the challenges and opportunities each brings to the table regarding Emergency Preparedness. A “harvest round” conversation will lead to brainstorming a list of potential partnership projects and a networking lunch will allow those present to begin plans to follow up on the most feasible projects identified. (A short break will be provided about half-way through this event.)

1:00 -2:00 p.m.

Keynote Speaker:

Joe Moore, Director, Wyoming Office of Homeland Security

2:00 – 3:00 p.m.

Disaster Preparedness in the Wild, Wild West...Y.O.Y.O. -Constance E. Sweeney, RN
Lincoln County, Wyoming, Public Health Nurse

Connie presents ways participants can look beyond the usual flashlights, food supplies, and water storage that most disaster manuals cover. It gets to the practical matters of caring for the sick and injured, disabled, or special needs populations. The topics covered are aimed at helping the frontier community residents be self-sufficient and care for themselves when health resources are limited or nonexistent.

3:00-3:15 p.m.

Break

3:15 – 4:15 p.m.

Update on the MLA/NLM Health Information Literacy Research Project

Jean Shipman- Director, Spencer S. Eccles Health Sciences Library, University of Utah Health Sciences Center. The Medical Library Association (MLA), in partnership and with funding from the U.S. National Library of Medicine, undertook a Health Information Literacy Research Project to study, among other issues, the librarian's role as a health literacy educator for both health care providers and consumers. Through the results of a survey of health care providers and hospital administrators, and the development, presentation, and evaluation of a health information literacy curriculum for health care

providers based in part on the survey results, MLA concluded that librarians were perceived by hospital-based providers and administrators to play a critical role in the provision of health information literacy (HIL) education. Also, the study demonstrated that HIL training increased health care providers' knowledge of health literacy and its impact on patient care and made them more likely to seek assistance from their librarians and use librarian-supported health information literacy services.

Come hear more about the results of this important research project!

4:15 -5:00 p.m.

Money Makes the World Go "Round - And Emergency Planning, too! Marty Magee-Nebraska/Education Liaison NN/LM MCR , Claire Hamasu Associate Director- NN/LM MCR
Every project starts with money - and emergency preparedness is no exception. In 2009, the National Network/Libraries of Medicine offered an award called the Continuity of Health Information award - for Emergency Planning projects. Wouldn't you like to prepared with some foreknowledge for the kind of information an award proposal requires. And what other resources may there be for locating funding for emergency preparedness projects? You may learn about community partners, but how do you go about planning for your joint responsibilities for proposals and implementation. Explore these topics and more in this session.

5:00-5:45 p.m.

On the Sidelines of the Storm -- Adelaide Fletcher, Information, Research and Outreach Librarian at UC Denver

Addie will share her experiences as a library school student during and after Hurricanes Katrina and Rita in Southeast Louisiana. Topics will include student volunteer efforts and personal experiences with the storm and refugees from New Orleans, and one library's quest to share access to medical information with the state's hardest hit areas.

6:00 – 7:00 p.m.

Break—Networking

7:15 p.m.

Dinner at area restaurant (no host)

Friday, July 17, 2009

7:45-8:30 a.m.

Continental breakfast, Coe Library

8:30 – 9:30 a.m.

Continuity of library services resources – John Bramble Utah/Network Membership Liaison NN/LM MCR

This presentation will focus on continuity of library services resources developed by the National Network of Libraries of Medicine (NN/LM MCR). These resources were developed to help health sciences libraries to provide continuous service in situations when the librarian needs to be temporarily away from the library and resources to help librarians prepare to provide continued services during and after the inevitable emergency or disaster that may befall their community.

9:30 -10:30 a.m.

Twitter as a Broadcast Communication Tool- Rebecca Brown Kansas/Technology Liaison , NN/LM MCR & Sharon Dennis, Technology Coordinator NN/LM MCR

Twitter is a free social messaging tool for staying connected with friends and family, in more or less real time. Twitter allows you to write short messages about things that are important to you, in 140 characters or less. Your messages are called tweets and when you write a tweet, you are microblogging. Your friends, family, colleagues, and people unknown to you, can follow your tweets. With Twitter, you can follow people whose ideas are of interest to you, experts in the field. Just as you would follow a blog, you can follow their Twitter page.

Since its inception in 2006, Twitter has evolved, driven by its users, to include a myriad of other uses. Libraries tweet about new books, newspapers tweet wildfires updates, community organizations post homeless shelter needs, universities broadcast messages to students, public health departments and fire departments post emergency notifications. This session will introduce you to the basics of Twitter and show examples of real world uses in libraries and health care settings.

10:30 – 11:00 a.m.

Break

11:00 – 12:30 p.m.

Worth More Than Your 401K! --Betsy Kelly, Assessment and Evaluation Liaison, NN/LM MCR & Barbara Jones, Missouri/Advocacy Liaison, NN/LM MCR

This session will focus on the financial and statistical value of your library. Presenters will focus on ways to gather your statistics, how to determine which statistics are needed and relevant, and how to convert those statistics into dollars and cents. Attendees should bring all questions and samples of statistics from their libraries for a hands-on experience. The session will also discuss using marketing techniques to gather information and how to promote your results.

12:30 p.m.

Dismissal